Webinar Series
« Beyond the Headlines: The Future of Europe »
TÜSİAD - Institut du Bosphore – Berlin Bosphorus Initiative

TÜSİAD – Institut du Bosphore and Berlin Bosphorus Initiative is launching a three-session webinar series entitled “Beyond the Headlines: The Future of Europe” as to reconstruct a hopeful yet realistic future of a post Covid-19 world.

The first edition entitled “Response to the Current Crisis: More or Less Europe?” will tackle whether the EU can bolster cohesion within the Union; what are the alternative paths to strengthen the European Union economically and politically; will the EU manage the unsustainability of the status quo, or move towards a fiscal union? If not, how will it situate herself in the new distribution of economic and strategic power globally? As France President Macron underlined corona virus is Europe’s moment of truth and in war with the pandemic, divided along the North and South axes, the show of solidarity among the 27 member states will determine the future of the union. Integration can be intensified in strategic fields of not only in fiscal union and migration management, but also on digital single market, innovation, security, energy and climate policy. Given the multiple challenges that Europe is facing today including uncertainties caused by Brexit, trade conflicts, Eurozone structural disparities, national arrangements with regards to free movement and emerging competition patterns, new integration models will be crucial for its future.

The second edition entitled “Turkey in Europe: From Covid-19 Disruption to Post Covid-19 Integration” will endeavor to untangle European integration models and where Turkey stands with regards to new architecture that the EU will adapt post-crisis. A solution could lie in the EU’s possible evolution towards a better system of differentiated integration. In this ever-changing European context, can the EU and Turkey reinvigorate their relations and find new integration dynamics? European integration process is the most comprehensive and transformative tool with its legal safeguards and conditionalities that could prevent further divergences in interdependent policy fields. The European Union’s management of Turkey’s European integration will not only be a test of bilateral relations, but also a test of the EU’s capacity to lead the transformation towards a new sustainable development model.

The last session entitled “The Future of Business in a Post Covid-19 World” will untangle the volatile and dynamic economic realities following the exit of lockdowns. The pandemic has exposed the world’s risky dependence on vulnerable axes in global supply chains. The economic effects of the crisis will come into focus in very near future. To tackle these questions, the session will look in depth the importance of digital economy, the new generation of economic integration frameworks ways to address the challenges of the 4th industrial revolution; discuss the delicate balance between protectionist instincts and inclusive liberal approaches towards economy, industry and technology; highlight the importance of UN’s Sustainable Development Goals and aligning Turkey with the European Green Deal and European Digital Strategy and European Single Market for Data.

You may find below the agenda of the sessions. We cordially invite you to join us on the discussion that will shape our common future!
RESPONSE TO THE CURRENT CRISIS: MORE OR LESS EUROPE?
Date: 13/05/2020
Time: 13.00 – 14.15 (CET) / 14.00 – 15.15 (EET)

Introduced by Prof. Jean Pisani-Ferry, Senior fellow at Bruegel, Peterson Institute, European University Institute, Sciences Po
Dr. Pawel Tokarski, EU/Europe Research Division Senior Associate, German Institute for International and Security Affairs (SWP)
Dr. Gustav Lindstrom, Director, European Institute for Security Studies

Chaired by Dr. Bahadır Kaleağası, President, Institut du Bosphore

TURKEY IN EUROPE: FROM COVID-19 DISRUPTION TO POST COVID-19 INTEGRATION
Date: 28/05/2020
Time: 14.00 – 15.15 (CET) / 15.00 – 16.15 (EET)

Introduced by Mustafa Kutlay, Lecturer at the Department of International Politics, City University of London
Nacho Sánchez Amor, Member of the European Parliament, Rapporteur on Turkey
Dr. Günter Seufert, Director of the Center for Applied Turkey Studies, SWP (German Institute for International and Security Affairs)

Chaired by Baçın Yinanç, Columnist, Hürriyet Daily News and Scientific Committee Member, Institut du Bosphore

THE FUTURE OF BUSINESS IN A POST COVID-19 WORLD
Date: 11/06/2020
Time: 14:30 – 15:45 (CET) / 15:30 – 16:45 (EET)

Introduction by Zeynep Bodur Okyay, President and CEO, Kale Holding & Turkey – EU Business Councils Coordinating Chair, DEIK
André Sapir, Senior Fellow (International Economics, Trade, European Governance) Bruegel
Feyhan Yaşar, Vice Chairperson, Yaşar Holding
Dr. Klaus Günter Deutsch, Head of Research - Industrial and Economic Policy, The Federation of German Industries (BDI)
Franck Mereyde, Board Member, TAV Airports (Member of Groupe ADP), Vice President of France Network, TÜSİAD & Board Member, Institut du Bosphore

Chaired by Hüseyin Gelis, Executive Board President, BBI & Germany Network President, TÜSİAD & CEO, Siemens Turkey